

EAST Search History

EAST Search History (Prior Art)

| Ref # | Hits | Search Query | DBs | Default Operator | Plurals | Time Stamp |
|-------|-------|---|---|------------------|---------|---------------------|
| S1 | 26482 | (offer\$3 or adverti\$6 or campaign\$3) with format\$4 | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2010/04/02 08:23 |
| S2 | 27282 | (offer\$3 or adverti\$7 or campaign\$3) with format\$4 | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2010/04/02 08:24 |
| S3 | 60190 | (offer\$3 or adverti\$7 or campaign\$3) with (sent or send\$3 or transmit\$4) | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2010/04/02 08:26 |
| S4 | 5915 | S2 and S3 | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2010/04/02 08:26 |
| S5 | 46816 | select\$3 with preferences | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2010/04/02 08:26 |
| S6 | 1090 | S4 and S5 | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2010/04/02 08:26 |
| S7 | 43940 | user with (select\$3 or creat\$3) with (profile or preferences) | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2010/04/02 08:28 |

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| S8 | 1504 | S4 and S7 | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2010/04/02 08:28 |
| S9 | 5265 | (offer\$3 or adverti\$7 or campaign\$3) with (profile or preferences) with (select\$3 or choos \$3 or filter\$3) | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2010/04/02 08:36 |
| S10 | 759 | S8 and S9 | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2010/04/02 08:37 |
| S11 | 2 | "5579466".pn. | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2010/04/06 10:39 |
| S12 | 2 | "6300947".pn. | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2010/04/06 10:42 |
| S13 | 2 | ("5202828").pn. | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2010/04/06 10:43 |
| S14 | 2 | ("6816920").pn. | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2010/04/06 10:45 |
| S15 | 11 | ("20020065840" "20020133695" "20030163768" "5432715" "5628027" "5809329" "6009466" "6076106" "6253240" "6269417" "6480901").PN. | US-PGPUB; USPAT; USOCR | OR | ON | 2010/04/06 10:46 |

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| S16 | 2 | "20020073305".pn. | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2010/04/06 10:48 |
| S17 | 37 | abgrall.in. | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2010/04/06 11:46 |
| S18 | 6 | ("5045994" "5091878" "5754242").pn. | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2010/04/06 14:39 |
| S19 | 4516 | advertiser with (sent or send\$3 or receiv\$3) with advertisements | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2010/04/06 16:49 |
| S20 | 709 | S19 and "IP address" | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2010/04/06 16:49 |
| S21 | 0 | S19 and ("IP address" with advertisments with distribut\$3) | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2010/04/06 16:50 |
| S22 | 26 | S19 and ("IP address" with distribut\$3) | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2010/04/06 16:50 |

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| S23 | 20 | (US-20020073305-\$ or US-20020165773-\$ or US-20010047297-\$ or US-20010049620-\$). did. or (US-5710884-\$ or US-5717923-\$ or US-5724521-\$ or US-5740549-\$ or US-5915243-\$ or US-5579466-\$ or US-6300947-\$ or US-5202828-\$ or US-6816920-\$ or US-6373498-\$ or US-6401202-\$ or US-5045994-\$ or US-5091878-\$ or US-5754242-\$ or US-5974451-\$).did. or (US-6401202-\$).did. | US-PGPUB; USPAT; DERWENT | OR | ON | 2010/04/06 17:20 |
| S24 | 9 | S23 and advertiser | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2010/04/06 17:20 |

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